

Recent Books from South Korea – Jan 2011

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Anthropology

Korea Style: 64 Objects of Seeing Korea / Lee, O-Young; Translated by John Holstein
Seoul: Design House Publishers, Inc., 2009
295p; 20cm.
ISBN-13: 9788970419954
\$ 29.95

64 commonly used items in Korea are explained with reference to Korean Culture and History.

<http://www.marymartin.com/web?pid=127071>

An Ethnographic Study of Changdeok Palace: Heritage Tourism and Symbolic Representations of National Identity / Hyung-yu Park
Seoul: Jimoondang, 2010
xv. 252p. ; 23cm.
Includes bibliographical references and index
ISBN-13: 9788962970173
Korean Studies Series No. 44
\$ 55.00

This book contributes to further develop existing paradigms relating to the dialectical role of heritage tourism in the enhancement of national consciousness, with particular respect to ways in which national identities are reproduced and recontextualised by individual articulations and subjective interpretations rather than official and hegemonic discourses of heritage within the context of Changdeok Palace in Seoul, South Korea. It also substantiates a claim that the heritage plays a crucial role in maintaining and fortifying the primordial cultural attributes and connections of a nation. Heritage tourism experiences potentially facilitate individuals to reaffirm innate and emotional attachments to the nation. Therefore, the study of heritage tourism can help to unfold the nuances and complexities associated with national identification and social memory, thus contributing to broadening the interdisciplinary understanding of tourism studies.

<http://www.marymartin.com/web?pid=127072>

Shamanic Worlds of Korea and Northeast Asia / Daniel A. Kister
South Korea: Jimoondang, 2010
xviii. 324p. ; 23cm.
Includes bibliographical references and index
ISBN-13: 9788962970197
Korean Studies Series No. 45
\$ 59.50

This study identifies marks of Korean shamanic rites against the backdrop of Chinese and Siberian rites. Borrowing literary methods and drawing upon observations from four decades living in Korea and China, the author analyzes the dramatic and symbolic make-up of rites and the multi-faceted worlds of belief and experience that they embody. A rite's core of meaning is the same for all; but ambiguous, contradictory, and chaotic aspects of the action invite participants to respond differently, realizing that meaning interiorly as the main ritual agents. How this works out in classic Korean gut is highlighted through comparison with rites of the Manchu, Oroqen, Qiang, Naxi, and Yi of China and the Buryats and Khakas of Siberia. It is explored in terms of rites' healing power, the nature of evil dealt with, religious categories borrowed from Christianity, and theatrical modes of Avant-garde theater.

<http://www.marymartin.com/web?pid=127073>

Architecture

THEME: Landscape + Architecture Vol. 1 & 2 (Case) / Kwon Yeon-ok & Hwang Hye-min
(Editor)

Seoul: ARCHIWORLD Co., Ltd., 2010
2 Vols. ; 31cm.

ISBN-13: 9788957703243 (set)

Volume 1 Contents:

- Park
- Urban Planning
- Government Office & Public Institutions

Volume 2 Contents:

- Waterfront & Resort
- Residence
- Commercial & Rooftop Garden

\$ 350.00 (Set)

<http://www.marymartin.com/web?pid=127074>

Architectural Model: Lead to Design 1 & 2 (Case) / Renana Kuperberg

Seoul: DAMDI Publishing Co., 2010

2 Vols. ; 27cm.

ISBN-13: 9788991111677 (set)

\$ 250.00 (Set)

<http://www.marymartin.com/web?pid=127075>

Social Sustainability of Historical Districts: Seoul / Lee Sang Leem (Edited)

Seoul: SPACE Publishing Co. ; 2009

191p. ; 28cm.

ISBN-13: 9788985127356

\$ 39.50

<http://www.marymartin.com/web?pid=127076>

Communications/Journalism

Strategies in Public Relations: Korean Cases and Solutions / Dr. Won, Woo Hyun
Seoul: CommunicationBooks, Inc., 2010

vi. 199p. ; 23cm.

ISBN-13: 9788964060506

\$ 45.00

<http://www.marymartin.com/web?pid=127077>

Public Relations Strategy: Korean Case Studies / Dr. Won, Woo Hyun

Seoul: CommunicationBooks, Inc., 2010

ix. 249p. ; 23cm.

ISBN-13: 9788964061046

\$ 45.00

Here is a lucid, comprehensive PR case analysis of predominantly Korean examples. Prof. Won reveals an essential, practical formula to solving the complexity in communication strategy.

This book provides both a topical and case by case guide to solve real-life PR problems. You will encounter various types of Korean PR cases and practical solutions in crisis management, media relations, and related areas. Won brings together, in a concise accessible form, some of the most important ideas about PR case study methodology, PR strategies, the versatile skill of persuasion, and the desirable qualities of interpersonal relationship.

<http://www.marymartin.com/web?pid=127078>

Cookery

Kimchi: Traditional Korean Food / Kim Sook-he

Seoul: Ewha Womans University Press, 2010

128p. ; 19cm.

ISBN-13: 9788973008919 (HB)

The Spirit of Korean Cultural Roots 28

\$ 25.00

<http://www.marymartin.com/web?pid=126950>

World's Choice for Well-being, Bibimbap / Jhun, Ji Young

Seoul: Leescom Publishing Group, 2010

88p. ; 23cm.

ISBN-13: 9788991193550

In English and Korean

High Nutrition all-in-one Meal

\$ 18.50

<http://www.marymartin.com/web?pid=127079>

History

Arirang : Song of Korea / Lee Chung-myun

Seoul: Easy Publishing Co., 2009

328p. ; 23cm.

Includes bibliographical references and index

ISBN-13: 9788992822343 (HB)

\$ 39.50

This is a book which presents the emotion of the Korean people who love the beautiful melody of this song and peace which the Korean people uphold. This book, I believe will help greatly understand what Arirang means both to Korean and the English readers.

<http://www.marymartin.com/web?pid=127080>

Seoul: A Journey Through 2000 Years of History / Noh Choong-Kook, Nah Kag-Soon, Lee Sang-Bae & Chung Jae-Jeong

Seoul: The City History Compilation Committee of Seoul, 2009

423p. ; 23cm.

ISBN-13: 9788994033075

\$ 25.00

Located in the center of the Korean peninsula, Seoul served as the capital of Baekje for 493 years and a cultural center, along with Gyeongju, the capital of Silla, and Pyeongyang, the capital of Goguryeo. Also, it was Namgyeong, one of three administrative districts in the Goryeo period and the political, economical, and cultural hub as the capital of Joseon throughout its 600-year history. In other words, Seoul is a city with a 2,000 year history spanning from antiquity to modern times.

<http://www.marymartin.com/web?pid=127081>

Linguistics

Contemporary Korean Linguistics: International Perspectives / Sang-Oak Lee (Edited)

Korea: Thaeaksa Publishing Co., 2010

xii. 414p. ; 25cm.

ISBN-13: 9788959663897 (HB)

\$ 55.00

<http://www.marymartin.com/web?pid=127082>

Politics/International Relations

The Domestic Politics of Korean Unification: Debates on the North in the South, 1948-2008 / Kim Hakjoon

Korea : Jimoondang, 2010

xii. 818p. ; 25cm.

Includes bibliography and index

ISBN-13: 9788962970180 (HB)

\$ 100.00

<http://www.marymartin.com/web?pid=127083>

Contemporary Issues in Nuclear Nonproliferation and Disarmament / Hee-Seog Kwon

Seoul: Jeyoung Communications, 2010

169p. ; 22cm.

ISBN-13: 9788983505927

\$ 18.00

<http://www.marymartin.com/web?pid=127084>

Sociology

Pop Culture Formations Across East Asia / Doobo Shim, Ariel Heryanto & Ubonrat Siriyuvasak (Edited)
South Korea : Jimoondang, 2010
x. 314p. ; 23cm.
Includes index
ISBN-13: 9788962970265 (HB)
\$ 35.00

This volume offers a diverse range of perspectives to the study of popular culture in East and Southeast Asia, by connecting the changing terrain of media industries and audiences in specific social settings in Asia to the course of global media development and international cultural flows. The need to solicit (thrash out is fine) the emerging dynamics of cross-border consumption of cultural products, as well as de-territorialization and re-territorialization processes of cultural markets motivate the publication of this volume.

<http://www.marymartin.com/web?pid=127085>

2009 Civilization and Peace / The Academy of Korean Studies
South Korea : Jimoondang, 2010
vi. 287p. ; 23cm.
ISBN-13: 9788962970302
25,000 Won

Contents :

A Conversation between World Peace and Civilization / Shirin Ebadi
The Specter Haunting Multiculturalism / Richard J Bernstein
Dialogue among Civilizations as Means of Peaceful Conflict Resolution / Bassam Tibi
Dialogical Confucianism as a Religious Tradition in a Global Context / Guoxiang Peng
The Temporality of Race and Colonial Space in Early Twentieth Century China / Rebecca E Karl
Community in Transition : Korean American Empowerment in the 21st Century / Edward Taehan Chang
The Contemporary Significance of Confucian Views about the Ethical Values of Music / Philip J. Ivanhoe
Non-Cruelty of Speech and the Hand : Hopes for Humanity Inspired by the Mahabharata and the Buddha
The Role of Civil Society in Promoting East Asian Truths and Reconciliations / Tessa Morris – Suzuki
Resentment, Forgiveness, and Redemption in North East Asia / Chungmoo Choi
Digital Ethics / Rafael Capurro
Information Ethics and Globalization / Luciano Floridi
<http://www.marymartin.com/web?pid=127086>

Guide to Korean Culture / Korean Culture and Information Service, Ministry of Culture
Seoul: Hollym Corp., 2010
263p. ; 22cm.
ISBN-13: 9781565912878
\$ 24.00
<http://www.marymartin.com/web?pid=127087>

Korean Masculinities and Transcultural Consumption: Yonsama Rain Oldboy K-Pop Idols /
Sun Jung
Hong Kong: Hong Kong University Press, 2011
ix. 221p. ; 23cm.
ISBN-13: 9789888028672
\$ 25.00

South Korean masculinities have enjoyed dramatically greater influence in recent years in many realms of pan-Asian popular culture, which travels freely in part because of its hybrid trans-nationalistic appeal. This book investigates transcultural consumption of three iconic figures — the middle-aged Japanese female fandom of actor Bae Yong-Joon, the Western online cult fandom of the thriller film *Oldboy*, and the Singaporean fandom of the pop-star Rain. Through these three specific but hybrid contexts, the author develops the concepts of soft masculinity, as well as global and postmodern variants of masculine cultural impacts. In the concluding chapter, the author also discusses recently emerging versatile masculinity within the transcultural pop production paradigm represented by K-pop idol boy bands.

<http://www.marymartin.com/web?pid=125782>

Journals

International Journal of Korean Unification Studies Vol. 18, No. 2, 2009
Seoul: Korea Institute for National Unification (KINU), 2009
149p. ; 24cm.
ISSN: 1229-6902
\$ 40.00 Per Issue

<http://www.marymartin.com/web?pid=126001>
